Press release
Rennes, France – October 13, 2025 - 7:00pm (CET)

Update to the 2025 outlook on order book

AMA CORPORATION PLC ("AMA", ISIN GB00BNKGC5, ticker ALAMA), a publisher and integrator of secure productivity applications designed for connected mobile workers, informs the market that it will most likely not achieve its initial target[1] for order book growth in fiscal year 2025.

As of September 30, 2025, the order book stood at €942k, down 26% year-on-year. Following a strong first quarter (+34%), order intake declined in the second (-12%) and third (-58%) quarters.

While AMA's sales teams remain fully committed, the Company considers that the shortfall accumulated over the past quarters makes a significant recovery unlikely by year-end. This development comes as the Group has launched several new solutions enhanced with artificial intelligence, particularly targeting its base of large international enterprise customers. The novelty of these offerings appears to be extending decision-making cycles, in an uncertain economic and geopolitical environment that is slowing down investment projects.

AMA will publish its first-half 2025 results and third-quarter 2025 revenue on October 30, 2025 (after market close).

About AMA

AMA is the publisher of a software platform designed to strengthen the skills of field teams across all sectors, from healthcare to industry. We use cutting-edge technologies such as Assisted Reality (aR) and Artificial Intelligence (AI) to facilitate collaboration, simplify the collection of relevant data and enhance knowledge sharing.

We are proud to be B Corp certified, in recognition of our commitment to the highest standards of social and environmental performance, transparency and accountability. Our commitment to excellence is also evidenced by our ISO27001 certification, guaranteeing the highest level of information security management. Our global presence enables us to support our customers in all time zones and regions of the world, offering constant support and tailored expertise, wherever you are. AMA is listed on Euronext Growth Paris (ISIN GB00BNKGZC51- mnemonic ALAMA). For more information visit www.amaxperteye.com

Contacts

Investor relations and financial media
Isabelle Chevalier, CFO - + 33 256 857 689 - investors@ama.bzh
Marie Calleux, ACTUS - +33 609 685 538 - ama@actus.fr

Corporate press
Marie-Anne Denis - +33 699 861 964
marieanne.denis@amaxperteye.com

(1) For the outlook published in April 2025 AMA targeted: "return to growth in its order book, supported by a portfolio of innovative solutions, proven use cases and a dynamic expansion with its major group clients".