

## AMA unveils its new version of XpertEye

AMA CORPORATION PLC (« AMA ») (ISIN GB00BNKGC5 – mnemo ALAMA), publisher and integrator of secure productivity applications designed for connected mobile workers, announces the release of the new version of its XpertEye solution, the unveiling of a new website, and participation in numerous international trade shows.

### XpertEye: a continuous improvement policy with regular updates

AMA today unveiled the new version of its XpertEye assisted Reality solution (V8), setting a new milestone in its ongoing commitment to innovation. With the offering regrouped around 2 main applications, XE aR and XE aR+, users have access to a broader range of tools and enhanced capabilities. Key improvements include better management of contacts, video stream, data sharing and integration with connected devices. The new version is designed to be more user-friendly, improving efficiency and flexibility for professionals in the field and benefiting AMA's 400+ customers.

Looking ahead, AMA plans to integrate Artificial Intelligence-powered features in XpertEye. Future updates will include connections to customer-specific AI tools and other third-party applications. This strategic development aims to facilitate the secure use of data generated through XpertEye usage.

### AMA: ongoing international marketing push

AMA is continuing its global marketing efforts to promote these latest innovations and the benefits of its XpertEye suite of applications, focusing on technological advances, operational efficiency, and corporate social responsibility. The AMA team will participate in several international trade shows and meetings in the coming months. These events include:

**Metal Madrid** – 15/16 November – Madrid, Spain

**DMP Greater Bay Area Industrial Expo** – 27/29 November – Shenzhen, China

**PMRExpo 2023** – 28/30 November – Cologne, Germany

**Assises Nationales hospitalo-universitaires** – 14/15 December – Paris, France

Throughout 2023, AMA showcased its offerings at 37 trade shows across various countries, including France, China, Japan, the United States, Spain and Germany.

AMA has also rolled out a new website showcasing all the benefits of digitalization for mobile workers. The new website, featuring a sleek design and enhanced navigation for a better user experience, is rich with videos and case studies. These resources demonstrate how XpertEye is revolutionizing the work of field professionals across multiple industries. Visit: <https://www.amaxperteye.com/>

**Next press release:** 4<sup>th</sup> quarter and full-year 2023 revenues: January 31, 2024 (before market opening).

## About AMA

AMA, a publisher and integrator of secure productivity applications, is helping medical institutions and industrial organizations of all sizes accelerate their digital transformation. AMA's market leading XpertEye suite of applications has been deployed in more than 100 countries, addressing a wide range of use cases like remote diagnostics, inspection, planning, and workflow management. These unequaled remote interactive collaboration solutions empower customers to improve productivity, speed up resolution time, and maximize uptime while reducing their carbon footprint.

With offices in Europe, APAC, and the USA AMA works in every time zone and can reach its customers wherever they are.

AMA is B Corp certified, demonstrating its ongoing commitment to sustainability, social responsibility, and business ethics.

AMA is listed on Euronext Growth Paris (GB00BNKGZC51 - ALAMA). More information on [www.amaxpertheve.com](http://www.amaxpertheve.com)

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