AMA obtains B CORP certification

AMA CORPORATION PLC (AMA), publisher and integrator of secure productivity applications designed for connected mobile workers, is proud to announce that it has recently obtained B Corp certification, in recognition of its continuous commitment to sustainability, social responsibility and business ethics.

Christian Guillemot, CEO of AMA, stated: "*This achievement reflects our deep commitment to ethical and sustainable business practices. It testifies to our belief that companies can and must be a force for positive change.*"

B Corp certification is awarded by the non-profit organization B Lab to companies that meet strict standards of environmental performance, social responsibility, transparency and commitment to a positive impact on the global community.

The AMA Group was evaluated on more than 200 questions, and following a rigorous certification process, achieved a score of 80.3 for its first participation, out of a minimum score of 80. The criteria cover the following themes: governance, employee well-being, contribution to the community, environmental commitment and, finally, the creation of value for customers. Certification is valid for 3 years.

By obtaining the B Corp certification, AMA joins a global network of companies that share similar values and are striving to create a long-term positive impact. This certification reinforces AMA's position as a leader in its industry and demonstrates its commitment to building a more sustainable and ethical future.

This certification has also enabled AMA to take stock of its actions, to test them against demanding criteria, and constitutes an encouragement to pursue AMA's long-standing commitment expressed through its purpose: "Enhance professionals' lives while preserving the planet", for a positive impact on all its stakeholders: customers, employees, communities, and the planet.

Next financial press release
First-half 2023 results and 3rd-quarter 2023 sales: October 31, 2023 (before market opening)

About AMA
AMA, a publisher and developer of software solutions, has been helping industry and service players of all sizes, as well as medical facilities, to accelerate their digital transformation since 2015. AMA's XpertEye suite, addresses a wide range of use cases such as remote diagnostics, inspection, planning and workflow management. Its unique interactive remote collaboration solutions enable companies and institutions to increase productivity, optimize resolution times and maximize uptime, while reducing their carbon footprint.
With offices in France, Germany, Spain, the USA, China (including Hong Kong) and Japan, AMA benefits from a global presence and works across all time zones to establish a close relationship with its customers wherever they may be. AMA is listed on Euronext Growth Paris (GB00BNKGZC51 - ALAMA). More information on www.amaxperteye.com

Contacts

Investor relations and financial media
Perrine Fromont, CFO - +33 223 441 339 – investors@ama.bzh
Marie Calleux, Calyptus - +33 609 685 538 - ama@calyptus.net

Corporate press : Esther Duval
+33 689 182 343
esther.duval@ama.bzh